

## REMARKS

Claims 1-16 are pending in the present application and have been rejected under 35 U.S.C. §102(e) as being anticipated by U.S. Patent Application No. 2003/0179778 A1 (Guanter). Additionally, Claims 1-16 were rejected under 35 U.S.C. §102(e) as being anticipated by U.S. Patent No. 6,912,407 B1 (Clarke).

Regarding the rejection of independent Claim 1, as being anticipated by Guanter, it is respectfully submitted that the Examiner is incorrect. The present application as defined by Claim 1 is directed to a radio frequency identification system (RFID) for storing and reading information contained in an electronic business card. Guanter discloses a method for wirelessly transmitting information between two units such as two stations. Although Guanter teaches transmitting data using an information code, this information code merely describes an operation to be performed (e.g., an upload, a download, continue read, etc.). Moreover, Guanter teaches including synchronization information necessary for recognition of data transmitted by the transmission method, this synchronization information is merely used to correct the size of a next frame and is dependent upon transmission quality and radio frequency (RF) speed. However, Guanter does not teach converting information into data suitable for an address book.

In contrast, Claim 1 includes the recitation of an RFID recognition section for receiving information transmitted from an RFID chip, reading the received information, and converting the read information into data suitable for an address book. Accordingly,

as Guanter does not teach or suggest each and every element of Claim 1, it is respectfully requested that the rejection under 35 U.S.C. §102(e) of Claim 1 as being anticipated by Guanter be withdrawn.

Regarding the Examiner's rejection of independent Claim 1, as being anticipated by Clarke, it is respectfully submitted that the Examiner is incorrect. Clarke discloses a portable device for searching for specific portions of the telephone information based on query information input by a user via a user interface. In other words, a user enters query information such as a business name and search results corresponding to the query are returned to the user (e.g., see FIG. 7). In contrast, Claim 1 includes the recitation of an RFID recognition section for receiving information transmitted from an RFID chip, reading the received information, and converting the read information into data suitable for an address book. Accordingly, as Clarke does not teach or suggest each and every element of Claim 1, it is respectfully submitted that the rejection under 35 U.S.C. §102(e) of Claim 1 as being anticipated by Clarke be withdrawn.

Regarding the Examiner's rejection of independent Claim 6, this claim includes similar recitations as those contained in Claim 1. Additionally, Claim 6 includes the recitation of a data conversion section for converting read information into a data suitable for an address book, which is neither taught nor suggested by either Guanter or Clark. Accordingly, it is respectfully submitted that Claim 6 is allowable for at least the same reasons as set forth above with respect to the rejection of Claim 1. Allowance is

respectfully requested.

Regarding the Examiner's rejection of independent Claim 7, this claim includes similar recitations as those contained in Claim 1. Accordingly, it is respectfully submitted that Claim 7 is allowable for at least the same reasons as set forth above with respect to the rejection of Claim 1. Allowance is respectfully requested.

Regarding the Examiner's rejection of independent Claim 10, this claim includes similar recitations as those contained in Claims 1 and 6. Additionally, Claim 10 includes the recitation of converting information stored in the memory into data suitable for an address book of a corresponding portable terminal, which is neither taught nor suggested by either Guanter or Clarke. Accordingly, it is respectfully submitted that Claim 10 is allowable for at least the same reasons as set forth above with respect to the rejection of Claims 1 and 6. Allowance is respectfully requested.

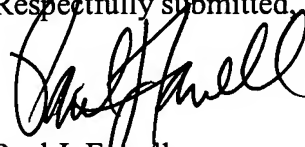
Regarding the Examiner's rejection of independent Claim 14, this claim includes similar recitations as those contained in Claims 1 and 6. Accordingly, it is respectfully submitted that Claim 14 is allowable for at least the same reasons as set forth above with respect to the rejection of Claims 1 and 6. Allowance is respectfully requested.

Independent Claims 1, 6-7, 10, and 14 are believed to be in condition for allowance. Without conceding the patentability per se of dependent Claims 2-5, 8-9, 11-

13, and 15-16, these are likewise believed to be allowable by virtue of their dependence on their respective amended independent claims. Accordingly, reconsideration and withdrawal of the rejections of dependent Claims 2-5, 8-9, 11-13, and 15-16 is respectfully requested.

Accordingly, all of the claims pending in the Application, namely, Claims 1-16 believed to be in condition for allowance. Should the Examiner believe that a telephone conference or personal interview would facilitate resolution of any remaining matters, the Examiner may contact Applicants' attorney at the number given below.

Respectfully submitted,



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